

# CAPE ANN ART HAVEN LOGO CONTEST

As we get ready to celebrate two years of serving the Cape Ann community, we at Art Haven have updated our mission statement and are excited to build on our presence in the community. In this process we've decided to develop a new logo and would like your help! Art Haven is announcing a logo contest open to everyone in the community, with the winning design to be unveiled at our two year anniversary party in August. So take a look at our revised mission statement, get familiar with what we do, and get creative!

## CAPE ANN ART HAVEN MISSION

Cape Ann Art Haven is a community space where artists of all ages and abilities are encouraged to develop creativity and confidence through hands on learning and collaboration.

## CONTEST ELIGIBILITY

Open to any/all ages




## ENTRY DEADLINE

All entries must be received by July 9, 2010 @ 5pm.

## HOW TO ENTER

- Email your logo design to: arthavenlogocontest@gmail.com
- Mail your logo design to Cape Ann Art Haven, 180B Main Street, Gloucester, MA 01930.
- Drop off your logo design to Cape Ann Art Haven.
- Please call Cape Ann Art Haven to make other arrangements (978)283-3888
- Please include the following info with your submission: Name, address, phone number, age, and email address

## CONTENT

- The submitted design needs to be clean, clear and legible when sized for use on anything from business cards to building signs and should reflect the Cape Ann Art Haven mission statement (see above).
- Words that must be used: Cape Ann Art Haven
- Optional text (our tagline): Drawing the best out of the community
- Must use Art Haven colors...  RGB(0,0,210)  RGB(0,154,223)  RGB(250,207,2)
- Preferred digital formats: PDF, EPS, AI, PSD, JPEG, TIFF, GIF
- Please feel free to enter rough sketches even if final design has not been rendered in digital format.

## PRIZES

- The top 5 designs will receive a Cape Ann Art Haven T-shirt.
- Winning artist will also receive one free session at Art Haven, recognition in the Gloucester Daily Times, and will be honored at Cape Ann Art Haven's 2-year anniversary party in August.

## ADDITIONAL RULES

- Up to three (3) entries per participant are permitted.
- Each entry must be the original work and sole and exclusive property of the person who submits it or the Participant must have written legal permission from the property owner.
- Artwork must be original, designs that have been previously published or exhibited are not permitted.
- Any/all of the entries may be posted on ArtHaven.com
- all entries will be reviewed by a panel of judges selected by Cape Ann Art Haven. Art will be judged on the artwork's articulation of the organization, creativity, and artistic merit.
- By entering, entrants hereby transfer and assign all intellectual property rights (including, but not limited to, copyright and trademark) in and to the drawing and description, to Cape Ann Art Haven. By entering, entrants agree to abide by these rules and grant to Cape Ann Art Haven the right to edit, publish, display, promote, broadcast and otherwise use their entries without further permission, notice, or compensation, in any media now known, or hereafter developed.
- In the event that there is no entry is selected, Cape Ann Art Haven reserves the right to declare no winner and run the contest again at a later date.
- Winner agrees that Cape Ann Art Haven is granted exclusive reproduction rights for advertising, promotion, print publication, and Internet purposes.
- Winning logo will become the official new logo for Cape Ann Art Haven and may be used on website, printed business materials and promotional items with no additional monetary compensation.

**THANK YOU + GOOD LUCK**